

Name:

Score:

Portfolio Rubric: Digital Media

	EXCELLENT 5	STRONG 4	MODERATE 3	WEAK 2	POOR 1
Communicating Design Concepts: <i>Works of art present original ideas and meaning.</i>	Intentional meaning-making is sustained through most of the work. The portfolio clearly demonstrates an original vision and innovative ideas and/or risk-taking.	Intentional meaning-making is mostly sustained through most of the work. The portfolio generally demonstrates an original vision and innovative ideas and/or risk-taking.	Engagement of the viewer within some of the work is discernible. The portfolio demonstrates some originality and some innovative thinking.	Some of the works present potential for meaning-making but is inadequately considered. The portfolio demonstrates emerging attempts at originality and innovative thinking.	Communication of ideas and meaning is largely unsuccessful within the works. The portfolio is unoriginal or relies mostly on appropriation.
Utilizing Skills and Techniques: <i>Works of art demonstrate technical competence in digital art programs.</i>	Entire portfolio demonstrates excellent use of all digital tools. The completed illustrations are masterful.	The entire portfolio demonstrates knowledgeable use of all digital tools. The completed illustrations generally present advanced skill sets.	The portfolio sporadically demonstrates a good combination of both basic and advanced tools. The end products are satisfactory.	Some use of basic tools is evident throughout portfolio. Little or no evidence of more advanced tools are being used.	Student shows little evidence of knowledge of available digital tools .
Applying 2-D Compositional Approaches: <i>Works of art employ elements of art and principles of design.</i>	The work shows an excellent application of 2-D design principles to a broad range of design problems.	The work shows strong application of 2-D design principles to a range of design problems.	The work shows good application of 2-D design principles to an acceptable range of design problems.	The work shows a weak application of 2-D design principles to a very limited range of design problems.	The work shows little or no useful application of 2-D design principles, regardless of the number of problem-solving attempts.
Demonstrating craftsmanship	Entire portfolio is presented in a uniform format with works of art that possess appropriately placed vector objects and high resolution raster-based works.	Most of the portfolio is presented in a uniform format with works of art that possess appropriately placed vector objects and high resolution raster-based works.	All works of art possess appropriately placed vector objects and high resolution raster-based works.	Some works of art possess appropriately placed vector objects and poor resolution is demonstrated; correct print settings were not used.	Most works of art do not possess appropriately placed vector objects and poor resolution is Demonstrated through out portfolio; correct print settings were not used.