

GIVE. **ADVOCATE.** VOLUNTEER.

It's our job to put your kindness into action. When you support United Way, you join forces with other change-makers to create a brighter future for our community.

GET INVOLVED WITH A LEADERSHIP SOCIETY:

- African American Leadership Society
- Tocqueville Society
- Women United
- Young Philanthropists

MAKING YOUR GIFT IS EASY:

- **Pledge** through your workplace campaign
- **Donate** at unitedwayshr.org



United Way
of South Hampton Roads



unitedwayshr.org
757.853.8500

2515 Walmer Ave,
Norfolk, VA 23513



United Way of
South Hampton Roads

WE LIVE UNITED FOR THE 757.



WHAT WE DO

United Way of South Hampton Roads identifies the big-picture problems in our community and brings people together to solve them.

- We **elevate** the work being done by over 65 nonprofits in the 757
- We **create** new initiatives when we find gaps in our community
- We **inspire** volunteers to act
- We **advocate** for those who need us most
- We put your kindness into action and **invest** your gift to help break the cycle of poverty



HOW WE DO IT

We use a collective impact approach to address big problems, like generational poverty, because we understand nobody can do it alone.

We align our efforts and partnerships — from businesses and nonprofit agencies to government institutions and schools — around data-focused goals.

And, we bring our partners to the table to work towards a common goal: **a brighter future for the 757.**

WE HAVE THREE COLLECTIVE IMPACT INITIATIVES:

United for Children

Creates opportunities for all children, particularly in under resourced communities, to succeed

Mission United

Acts as a home base for veterans and military connected families in need of assistance

Aspire

Provides mentorship for women on their path to self-sufficiency

AND WHEN YOU OR SOMEONE YOU KNOW NEEDS HELP, WE'RE HERE.

Learn more about our work at unitedwayshr.org/collectiveimpact